

SOCIAL MEDIA PAGE

Purpose: The social media page on the Bank's website will provide the following:

- Customer education
 - How to protect nonpublic information
 - Alternative methods of contact
 - Signs of fraudulent or hijacked corporate presence
- Bank terms of use
- Bank sponsored social media sites with links and descriptions



At Planters Bank, we encourage our team members and customers to communicate with us through social media. It's fun, interactive and gives us the opportunity to get to know you better. Before you visit our sites, please familiarize yourself with the information below.

- **Private or Confidential Information:** Please do not share personal information such as account numbers, address information or account numbers via social media. And, remember we will never ask you to provide this type of info through Facebook, LinkedIn, Twitter, blogs or any other type of public channel.
- **Account Help:** If you have questions or need assistance with your account, you should contact our Online Banking Department at 877-645-1146 Monday-Friday from 8:30-5 EST.
- **Spam:** Content posted for the purpose of driving traffic to a particular website for personal or monetary gain is not appropriate and will be deleted.
- **Communication:** We welcome your opinion and encourage communication on our social media channels, but we ask that you refrain from offensive language, personal attacks or being disrespectful of others.
- **Children:** Due to federal law, we cannot accept comments from individuals under the age of 13.
- **Endorsements:** Planters Bank does not endorse any comments made by its team members, unless they are an authorized representative of the Bank. All unofficial statements and viewpoints expressed in the comments are strictly those of the commenter alone. Planters Bank is not responsible for and does not endorse any content or advertisements posted by Facebook or of third party sites or applications that may appear on the Bank's social media pages.
- **Planters Bank team members:** If you are an employee of Planters Bank, we welcome your participation, but ask you to please disclose your affiliation when you submit a comment or question.
- **Third party sites:** We also recommend that you familiarize yourself with the privacy and security policies of social media websites before participating. Be sure you understand how your information can be displayed and used throughout the site as well as other third-party sites that may be linked to your social media communities. Planters Bank has not reviewed all of the third-party sites linked to its sites and is not responsible for the contents of any such linked site. The inclusion of any third-party link does not imply endorsement by Planters Bank. Use of any such linked web site is at the user's own risk. You understand that when going to a third-party web site, that site is governed by the third party's privacy policy and terms of use, and the third party is solely responsible for the content and offerings presented on its website.
- **Fraudulent Sites:** If it looks fishy, leave it. Bad guys will often create a site to look like a company's official site. If something doesn't seem right or you are asked for personal information, leave the site.